




Fourth Industrial Revolution powered by  MultiPlug®.

# What we do

- Professional Services
- Providing (IoT) Software Solutions and Support
- Focused on, but not exclusively to, the Manufacturing community

We base our solutions on own product 'tool' :

.Net MultiPlug Fog Computing Platform

We consult on other Platforms, Tools to form Solutions

# Strategy

- Looking behind - No Artificial Intelligence, Machine Learning or Blockchain
- Align to Skillbase - Monitor the jobs boards - 25+ Years of Digital Economy
- Keep Generic and Abstract
- Giving Ownership via the tool of technology
- Recreting Computing History
- Monitor - Escalate - Control

# Customer Type

Creates Hardware

Already does Software

But doesn't want to do Software, or form Solutions - Support headache

Migrating from Legacy Software

Has emphasis on 'Voice of Customer' - Leads to poor Innovation culture

Also can be our Partner's customer



Not the business! - Is a tool.

Monitor - Escalate - Control

.Net Fog Computing Platform

Web-browser based User Interface

Visually program, in a If This Then That (IFTTT) style

Expand functionality via MultiPlug Extensions

Competitor: Node-RED by IBM, differs by underlying technology



# Solutions in Development

## Telematics

- Productise bespoke solution
- MultiPlug in Evaluation

## Manufacturing Equipment

- Remote Monitor
- Customer Support tool

## Communications Migration

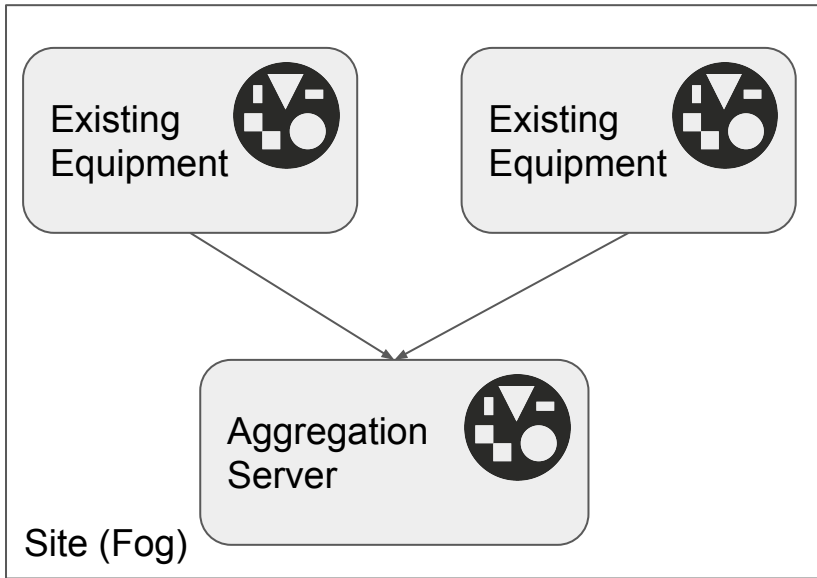
- Soft/Hardware solution as PoC
- Many interested cold emails

## Hardware I/O Supplier

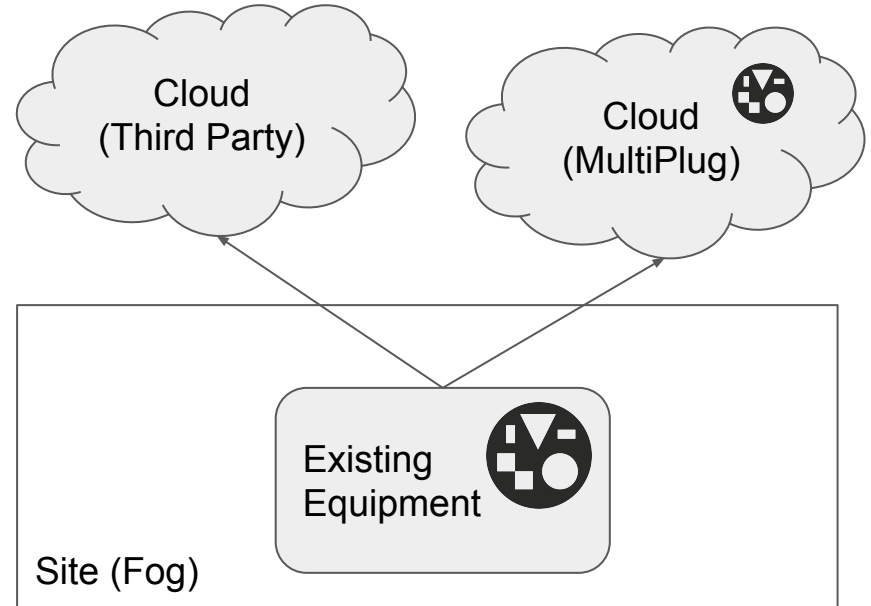
- Makes hardware
- No centralised software hub

# Solutions Topology Examples

Site Aggregation Topology



Cloud Topology



# Timeline

2014 - Industry 4.0 term coined by German Government and Industry

2015 - OpenFog Consortium founded

2016 - Business co-founded, joined an Accelerator

2017 - Bootstrapping MultiPlug development and partner relationship forming

2018 - Smart Factory Expo

2019 - MultiPlug in Evaluation



*Smart Factory Expo, Liverpool*



# The Future

## Fork in the road

- Validate Product
- Ready for Voice of Customer - Pilot Projects
- Partnerships - Bill Gates partnered with IBM, we are ready to do the similar
- Free Innovation Money - Grants, Seed Funding, Accelerators
- Investment Funding with Roadmap - maybe too early



<http://WWW.>



**4IR.UK**

## SMART FACTORIES

At 4IR.UK we provide Software Solutions for the Industry 4.0 revolution built upon Internet of Things principles with Fog, Edge and Cloud Technologies

**MultiPlug.UK**



Pitch Deck Presentation & Business Model Canvas <https://www.4IR.UK/investors/>

